



PAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

FACULTY OF HEALTH AND APPLIED SCIENCES

DEPARTMENT OF MATHEMATICS AND STATISTICS

QUALIFICATION : BACHELOR OF SCIENCE IN HEALTH INFORMATION SYSTEMS MANAGEMENT	
QUALIFICATION CODE: 07BHIS	LEVEL: 7
COURSE CODE: PHM711S	COURSE NAME: PRINCIPLES OF HEALTH MANAGEMENT
SESSION: JULY 2019	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

SUPPLEMENTARY / SECOND OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	Ms Roswitha Mahalie
MODERATOR:	Dr Hileni N. Niikondo

INSTRUCTIONS	
<ol style="list-style-type: none">1. Question 1 and 2 is compulsory. Answer EITHER question 3 or 4 in section C.2. Write clearly and neatly.3. Number the answers clearly.	

PERMISSIBLE MATERIALS

1. None

THIS QUESTION PAPER CONSISTS OF 3 PAGES (Including this front page)

SECTION A

QUESTION 1

[50 Marks]

- 1.1 Management is defined by Henry Fayol as 'to forecast and plan, to organise, to command, to co-ordinate and control'. State common challenges in health management (10)
- 1.2 Conduct (with practical examples) a SWOT analysis of the healthcare project you are working on since February 2018 in your respective groups. (12)
- 1.3 Write notes on controlling under the following headings
- 1.3.1 Definition according to Knootz and O'Donnel (3)
 - 1.3.2 Types of controlling techniques (9)
 - 1.3.3 Steps in controlling techniques (16)

SECTION B

QUESTION 2

[25 Marks]

- 2.1 Project Management is defined as the application of knowledge, skills, tools and techniques to project activities to meet project requirements. Name and Explain any three (3) phases outlined in project management cycle. (15)
- 2.2 Discuss with examples typical project management constraints. (10)

SECTION C

Answer any one (1) of the following questions

QUESTION 3

[25 Marks]

- 3.1 Selecting appropriate and useful indicators is a straightforward process, but requires careful thought, interactive refining, collaboration, and consensus-building. Name and briefly describe the ten (10) criteria for assessing indicators. (20)
- 3.2 Explain the significance of Monitoring and Evaluation (M&E) to a group of first year HISM students. (5)

QUESTION 4

[25 Marks]

- 4.1 Health economics is the study of the use of scarce human, financial and material resources. Discuss the determinants of demand and supply. (20)
- 4.2 Differentiate between the following concepts:
- 4.2.1 Cost minimization Analysis (CMA) and Cost-benefit Analysis (CBA). (2)
- 4.2.2 Democratic and Laissez-Faire leadership style (3)

TOTAL: 100 MARKS